



# World-Class Franchise®

The highest honor any franchise company can earn is the enthusiastic support of their own franchise community. Spherion has earned that distinction.

## World-Class Franchise®

- ✓ Confidential surveys.
- ✓ Every franchisee contacted.
- ✓ 20 crucial investment questions, answered by 45 of their 56 existing franchise owners, in which Spherion pays the temporaries and bills the clients, for a completion rate of **82.1%** completed in June 2009.
- ✓ We ask about training and support, quality of products and services received from the franchisor and much more.
- ✓ Complete 13 page report available as an instant download at:

[www.FranSurvey.com/Spherion](http://www.FranSurvey.com/Spherion)



*recruiting and staffing excellence<sup>SM</sup>*

[www.Spherion.com](http://www.Spherion.com) • 1.800.903.0082

2050 Spectrum Boulevard • Fort Lauderdale, FL 33309

## Retrospective = 96%

### Question

In general, how would you rate the overall quality of your Franchisor?

### Response

Combined scores of Excellent + Very Good + Good



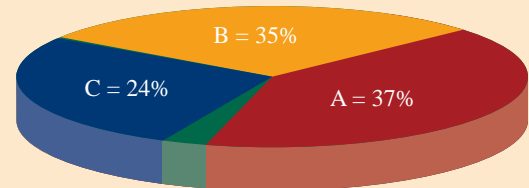
## Quality of Service = 96%

### Question

How would you grade the ongoing training and support supplied by the Franchisor?

### Response

Combined scores of A + B + C



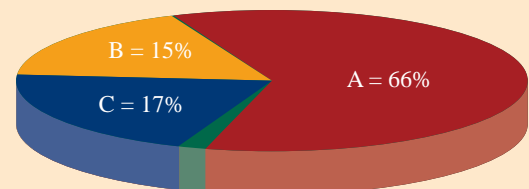
## Franchisee Relations = 98%

### Question

How would you grade the helpfulness and communication between fellow franchisees?

### Response

Combined scores of A + B + C



The Franchise Research Institute®, is an independent auditor of franchise opportunities. We are not affiliated with the companies we audit. Visit [www.FranSurvey.com](http://www.FranSurvey.com) for details.