



Media Contact: Cheryl Hilpert
Spherion Staffing Services
800 422-3819

Spherion's Award-Winning Temp Life Web Series to Guest Star Hollywood Heavy Hitters

FORT LAUDERDALE, Fla., January 3, 2011 -- Spherion Staffing Services, a leading recruiting and staffing services company, today announced that several major Hollywood actors will guest star in the fifth season of *The Temp Life*, its award-winning original online comedy series. Illeana Douglas (*Entourage*, *Easy to Assemble*), Craig Bierko (*Damages*, *Cinderella Man*) and Milo Ventimiglia (*The Divide*, *Heroes*) are each slated to play guest roles in the show.

The Temp Life, created in 2006, is the Web's longest running branded series and chronicles the trials of hourly temp workers. Spherion Staffing Services' longtime agency partner CJP Communications initially presented the concept as an alternative marketing vehicle aimed at building brand loyalty among audiences unfamiliar with temporary work as a viable employment option.

"In an online world where social media is constantly expanding and evolving, we are excited to continue attracting fresh eyes to the temporary staffing industry through this outstanding, innovative Web series," says Roy Krause, CEO of SFN Group. "The series also offers stress-filled workers a chance to laugh and be entertained."

Since its online debut, the series has generated tens of millions of views across online, mobile and video-on-demand platforms. It has received numerous awards and recognitions including a 2010 Streamy Award nomination for Best Branded Entertainment Web Series and a 2010 Official Selection for the Independent Television Festival.

Links to all seasons of *The Temp Life* are available on Spherion.com and across all SFN Group brand web sites. The fifth season premiered on December 6th on MyDamnChannel.com, YouTube, DailyMotion and Boxee. The new season is also available on *The Temp Life's* standalone iPhone application, iTunes, Roku set-top boxes, and Samsung and Vizio televisions via Blip.tv. *The Temp Life* is also available on-demand in nearly two million U.S. hotel rooms via BOWTV. For more information about *The Temp Life*, visit: <http://www.thetemplife.tv/>

About Spherion Staffing Services

Spherion Staffing Services is a leading recruiting and staffing provider that specializes in placing administrative, clerical, customer service and light industrial candidates in temporary and full-time opportunities. As an industry pioneer for more than 60 years, Spherion has sourced, screened and placed millions of individuals in virtually every industry through a network of offices across the United States and Canada.

Spherion Staffing Services is a division of SFN Group, Inc. (NYSE:SFN). SFN operates a family of specialty businesses providing strategic workforce solutions in professional services and general staffing. To learn more, please visit www.spherion.com.