



Investment  
Details

# Investment Details

Spherion offers an affordable start-up model that can be scaled to fit your budget.

\*Estimated Initial Start-up Investment

	ESTIMATED COST	DESCRIPTION
<b>Initial Franchise Fee</b>	<b>\$35,000</b>	Fee to operate under the Spherion Franchise Program. For veterans, minority owners or those with five or more years of industry experience, there is a 25 percent discount, bringing the fee down to \$26,250.
<b>Computer System</b>	<b>\$3,650 to \$5,750</b>	This includes hardware and third-party software costs.
<b>Real Estate</b>	<b>\$1,000 to \$3,200</b>	This fee represents the cost of the monthly lease. Approximately 1,000 square feet will be needed to operate your business. The cost of leasing will vary depending upon location. You do not need to purchase real estate for your business.
<b>Leasehold Improvements, Furniture &amp; Fixtures</b>	<b>\$7,500 to \$15,500</b>	This includes any build-out expenses; furniture bought or leased; and required signage.
<b>Equipment</b>	<b>\$4,650 to \$10,500</b>	You will need to purchase and/or lease equipment to operate your business including, but not limited to: telephone(s), copy machine, fax, calculator and similar office equipment.
<b>Opening Advertising</b>	<b>\$1,050 to \$5,150</b>	Before opening your business, you may place office opening print ads or radio ads. Actual cost will depend on the type of advertising you choose. In addition, Spherion will provide (at no cost to you) at least three direct mailings to prospects along with a supply of miscellaneous promotional materials.
<b>Training Expenses</b>	<b>\$1,050 to \$5,150</b>	Initial training expenses incurred include transportation, lodging, food and compensation for you and your staff. Cost will depend on the distance traveled to the training location and the type of accommodations you choose.

	ESTIMATED COST	DESCRIPTION
<b>Start-up Supplies</b>	<b>\$510 to \$1,050</b>	This includes general office supplies required to operate. Spherion will provide at no cost to you, an initial supply of forms, manuals and printed materials.
<b>Insurance</b>	<b>\$2,100 to \$7,850</b>	This amount represents pre-opening expenses for insurance as described in our Franchise Agreement.
<b>Utility Deposits</b>	<b>\$160 to \$1,100</b>	This cost represents deposits for utilities. Amounts will vary depending upon the location of your business and the practices of the utility company.
<b>Professional Fees</b>	<b>\$1,050 to \$5,200</b>	It is recommended that you employ an attorney, accountant and other consultants as needed.
<b>Business Licenses</b>	<b>\$160 to \$1,100</b>	In certain states, you must obtain a license to provide employment services. Fees vary from state to state.
<b>Hardware Installation</b>	<b>\$720 to \$1,100</b>	Generally through a Spherion preferred vendor, this covers the cost of installing equipment and hardware.
<b>Additional Funds</b>	<b>\$51,500 to \$82,500</b>	This is working capital to support ongoing expenses such as advertising fees and office payroll, to the extent that \$51,500 to \$82,500 of these costs are not covered by sales revenue. We estimate the amount stated will be sufficient to cover ongoing expenses for the first 12 months you are in business. However, you may need additional funds during or after this initial phase.
<b>Summary</b>	Initial Fee: \$35,000 Start-up Costs: \$22,700 - \$58,200 Additional Funds: \$51,500 - \$82,500 Total Estimated Cost of Initial Investment: \$110,000 - \$178,000	

*Please Note: The initial investment or start-up costs are approximate and based upon our experience in opening new offices. In obtaining these figures, we relied on our 50 years of experience in franchising as well as our experience with our company-owned locations. These costs will vary by market conditions and geographic locations. \* Full investment details are contained in our FDD.*

# Next Steps

Ready to take control of your future?

Now that you've read the information, understand the business potential and are ready to learn more about becoming a Spherion franchise, please contact Bill Tasillo, VP of Franchise Development.

*\* All inquiries are confidential.*

Spherion Staffing Services

Attn: Bill Tasillo

3625 Cumberland Blvd, #600

Atlanta, GA 30339

800.903.0082

billtasillo@spherion.com

If you need assistance  
or have questions,  
please call or email us.  
We are happy to help.

This is not an offer to sell a franchise.  
Spherion franchises are offered only  
by our delivery of a Franchise Disclosure  
Document to you in compliance with the  
FTC Rule and various state franchise sales laws.  
The Franchisor is Spherion Staffing Services,  
LLC a Delaware limited liability company.



spherion®