



Media Contacts:

Gail Ferro
(954) 308-6266
gailferro@spherion.com

Jamie Cwalinski
(404) 877-5534
jamie.cwalinski@mslgroup.com

Spherion Utah VP Aubrey Robison Named one of *Utah Business Magazine's* "30 Women to Watch"

SALT LAKE CITY - May 17, 2017 - The Utah branches of Spherion Staffing Services, a local recruiting, staffing and workforce solutions provider, are proud to announce that Vice President Aubrey Robison has been named one of *Utah Business Magazine's* "30 Women to Watch" for 2017. Awarded annually by *Utah Business Magazine*, a monthly publication covering the latest news and trends across the state's economic landscape, the "30 Women to Watch" program commemorates female business leaders who demonstrate excellence in entrepreneurship, innovation, management and community improvement.

Robison joined Spherion Utah in August 2013, and has held various sales, business development, professional placement and management roles during her tenure. In her current vice president role, Robison oversees day-to-day operations and leads new business generation for Spherion branches in Salt Lake City, Orem, Riverdale and Taylorsville. Under her guidance, the Spherion Utah offices cumulatively have grown their revenue by more than 50 percent and expanded their profit by 100 percent. Robison also leads a South Jordan direct hire team that has been the company's top performer for three years in a row.

In addition to her devoted involvement in expanding the Spherion brand and connecting Utah workers and businesses, Robison also is the co-owner and president of the company's Boise franchise, which opened in June 2016.

"It is an honor to be included among such a prestigious list of strong, confident and successful women who inspire and drive change across their respective industries and communities," said Robison. "My team and I take great pride in being part of the conversation around how to build a better and more sustainable workforce throughout Utah, and we are thrilled to continue connecting our most talented and ambitious workers with professional opportunities that allow them to shine."

Beyond her extensive work with Spherion, Robison is an active participant in numerous local business and philanthropic organizations which strive to make Utah a better place to live and work. She serves on the leadership boards of several economic and civic associations, including the Department of Workforce Services, the Utah Manufacturing Association and the Governor's Office of Economic Development, while also contributing to community-focused groups such as TIFIE Humanitarian, People Helping People and the Roots Charter School. Additionally, Robison is a member of the leadership team of GroEco, a national company that helps local farmers establish indoor agriculture operations and distribution channels as part of a larger effort to counter world hunger.



“Aubrey is an exceptional ambassador for the Spherion brand, and she has been instrumental to our growth and success throughout Utah,” said Ron Zarbock, Spherion Utah Franchise Owner. “Her endless energy and uncanny ability to connect with people from all walks of life have forged relationships of the highest value. She exemplifies the exceptional standards of leadership, work ethic and creativity that this Award represents, and we cannot think of a more deserving recipient.”

Robison and her fellow nominees will be honored at the 18th annual “30 Women to Watch” awards ceremony, scheduled to take place this afternoon (Wednesday, May 17th) at the Grand America Hotel in Salt Lake City.

For more information on Spherion and its workforce services, visit spherion.com/utah.

About Spherion

Spherion (spherion.com) is a leading recruiting and staffing provider, specializing in temporary and direct hire placement of administrative, clerical, customer service, light industrial and professional job candidates. To help clients attract, engage and retain a high-performance workforce, Spherion offers in-depth market knowledge, outstanding customer service, a strong network of talent and unique insights from its groundbreaking Emerging Workforce[®] Study, now in its 20th year. As an industry pioneer, Spherion has, for more than 70 years, matched candidates to clients in virtually every industry across the U.S. Today, each Spherion office is independently owned and operated by a team of local specialists, dedicated to delivering great experiences, powered by technology but always with a personal touch. To learn more about one of the nation’s fastest-growing industries, visit spherion.com/franchise and explore how Spherion is actively expanding into new territories, with more than 75 franchise markets available.

###